

July 2015

Clark County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 10 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Clark County economy.¹ These 10 sectors have a total direct output of approximately \$102 million and support 319.3 jobs in Clark County. Running the model for all 10 sectors simultaneously produces the following results:

Agriculture Contribution in Clark County

				% of Gross		% of Gross
		% of Total	Total	Regional		Regional
Impact Type ²	Employment	Employment	Value Added ³	Product ⁴	Output ⁵	Product
Direct Effect	319.3	20%	\$36,622,872	42%	\$101,871,060	118%
Indirect Effect	88.9	6%	\$2,675,629	3%	\$8,327,398	10%
Induced Effect	40.9	3%	\$2,254,093	3%	\$4,365,404	5%
Total Effect	449.1	28%	\$41,552,593	48%	\$114,563,862	132%

As shown in the above table, agriculture, food, and food processing supports 449.1 jobs, or 28% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$115 million, roughly 132% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 10 agriculture, food, and food processing sectors is approximately \$42 million, or 48% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 48% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: https://implan.com/index.php?option=com content&view=category&id=19

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

⁴ GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

⁵ Output = Intermediate Inputs + Value Added

In the top ten by employment, Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with 195.4 employees. This table also shows the amount of jobs that are created by the agriculture industry in Clark County.

Top 10 Industries Affected by Employment

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	195.4	\$64,982,892
Grain farming	33.6	\$15,089,700
Animal production, except cattle and poultry and eggs	27.4	\$3,558,511
All other crop farming	26.4	\$4,298,952
Real estate	23.2	\$1,029,379
Truck transportation	21.1	\$2,159,724
Veterinary services	15.3	\$1,033,563
Dairy cattle and milk production	12.7	\$3,030,254
Wholesale trade	11.8	\$2,148,473
Securities and commodity contracts intermediation and brokerage	11.3	\$492,145

The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming industry directly contributes approximately \$65 million to Clark County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Top 10 Industries Affected by Output

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	195.4	\$64,982,892
Grain farming	33.6	\$15,089,700
Other animal food manufacturing	6.6	\$9,632,330
All other crop farming	26.4	\$4,298,952
Animal production, except cattle and poultry and eggs	27.4	\$3,558,511
Dairy cattle and milk production		\$3,030,254
Truck transportation	21.1	\$2,159,724
Wholesale trade	11.8	\$2,148,473
Owner-occupied dwellings	0.0	\$1,383,768
Veterinary services	15.3	\$1,033,563

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Clark County's economy.

Sector Description:	Employment	Output
Grain farming	33.6	\$15,089,700
All other crop farming	26.4	\$4,298,952
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		" ,
and farming	195.4	\$64,982,892
Dairy cattle and milk production	12.7	\$3,030,254
Poultry and egg production		\$85,725
Animal production, except cattle and poultry and eggs		\$3,558,511
Other animal food manufacturing		\$9,632,330
Bread and bakery product, except frozen, manufacturing		\$106,985
Veterinary services		\$1,033,563
Landscape and horticultural services		\$52,149

All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.